Youth Xchange 2011 Sponsored Category:

Traffic Safety



Each year almost 2200 youth are hurt in motor vehicle crashes in Hawai'i. That's enough kids and teens to fill about 90 classrooms each year.

GEICO and the Hawai'i State Department of Health Injury Prevention and Control Program are co-sponsoring a special Youth Xchange video category about the importance of traveling safely on our roads.

Traffic safety involves everyone on our roads, including the drivers, riders, bikers and walkers. Everyone has a role in keeping our roads safe.

Videos can be 3-5 minutes long, or Public Service Announcements of 15-25 seconds long. Apply your creativity to any message related to traffic safety, such as:

- driving the speed limit
- driving sober
- wearing helmets
- paying attention
- obeying the rules of the road
- wearing seatbelts
- using crosswalks
- sharing the road

Winning entries receive Sony Cameras!

This category is sponsored by:





If you have questions about injury prevention, please go to www.nogethurt.hawaii.gov or call 808-733-9209.

All entries must be submitted by Tuesday, March 1, 2011



Mail or deliver to 'Ōlelo Community Media Youth Xchange Video Competition 1122 Māpunapuna St., Honolulu, HI 96819

Visit www.olelo.org/yxc for contest updates

